

Waterski and Wakeboard Saskatchewan

STRATEGIC PLAN 2023-24



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Capacity for Sport - Organizational

OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
<p align="center">Governance</p> <p>Strive to build a high-performance organization that supports our athletes, people and partners through excellent governance, training, innovative use of technology and proven communication strategies</p>	<p align="center">Create Healthy and Safe Sports Environment</p> <p align="center">Foster Effective and Trustworthy Leadership in Sport</p> <p align="center">Promote Equitable Participation and Accessibility</p> <p align="center">Contribute Actively to Reconciliation</p>	Governance review and recommendations for best practices	Research governance structures in SaskSport and WSWC branches	Membership engagement – eblast/newsletter/social media participation and contact with club presidents - log of activity	ED	June 2023-Feb 2024
		Succession planning	Update organizational chart and roles/responsibilities based on research and engagement	Engagement with partners for equity groups across the province - Adaptive, FNMI, Women in Sport, 2SLGBTQ++ - log of activity	ED/Executive	June 2023-Feb 2024
		Recruitment and retention of board members	Engage members and equity groups and partners for input using surveys, emails and input from clubs	AGM in 2024 - present recommendations - minutes	ED/Executive	Mar 2024
			Prepare any Bylaw recommendations, send out to membership according to Bylaws for AGM	Draft copies and final copy, if required	ED	Feb 2024
OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
<p align="center">Financial Stability</p> <p>Ensure excellent financial stability through new and mutually beneficial partnerships, leveraging stakeholder relationships and creating opportunities for diversified funding for the organization and those we serve</p>	<p align="center">Create Healthy and Safe Sports Environment</p> <p align="center">Promote Equitable Participation and Accessibility</p> <p align="center">Foster Effective and Trustworthy Leadership in Sport</p> <p align="center">Contribute Actively to Reconciliation</p>	Capital asset policy	Research capital asset policies for NFP, create a draft for Exec. approval	Policy passed by AGM 2024	ED	Mar 2024
		Fundraising plan	Name SaskFirst team in Dec, meet virtually with athletes/parents, and appoint a chair for fundraising	Fundraising committee meets and sets annual targets to support team	Committee	2024
		Self help	Cable park fees	Annual report for revenue for park usage	ED/Accountant	2024-27
		Legacy Scholarship's long-term sustainability	Create a Legacy Scholarship committee to focus on the health of the Scholarship Fund	Year-over-year health of the fund	ED/Accountant	2024-27
		Travel clinics and cable park programming supplemented by grants and self help		Annual grant reports in the reporting	ED/Accountant	2024-27

OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
<p>Coaching</p> <p>Annually offer and monitor and assess NCCP coaching courses and/or connect coaches with courses offered by other organizations (i.e. National Association)</p>	<p>Create Healthy and Safe Sports Environment</p> <p>Foster Effective and Trustworthy Leadership in Sport</p>	Saskatchewan members and athletes are known for demonstrating growth and excellence in their abilities	Create a three-year plan with a Coach Developer Course offering in Saskatchewan	Year-over-year report for coach clinics, numbers of participants, and levels offered	ED/Executive	2024-27
			Monitor active coaches and support them with programming resources and opportunity to gain experience	Increase the level of certified NCCP level 3 coaches from 0 to 3	ED/Executive	2024-27
			Coordinate with the national office for relevant courses being held nearby (Alberta & Manitoba)	Increase the level of certified NCCP level 2 coaches from 2 to 4	ED/Executive	2024-27
			Effectively communicate coaching opportunities to membership	Increase the level of certified NCCP level 1 coaches from 6 to 10	ED/Executive	2024-27
			Conduct an annual assessment and report to national office with updates	LF/MCD coaches in SK certified	ED/Executive	2024-27
OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
<p>Coaching</p> <p>Increase practical opportunities to coach</p>	<p>Create Healthy and Safe Sports Environment</p> <p>Promote Equitable Participation and Accessibility</p> <p>Foster Effective and Trustworthy Leadership in Sport</p> <p>Contribute Actively to Reconciliation</p>	Create list of potential coaches for clubs and provincial programs	Assign provincial coaches to each discipline and provide an honorarium	3 coaches assigned	ED/Executive	2024-27
			Create and maintain a list of coaching opportunities and make it public by posting it on the website, at Saskatchewan parks and lakes, with clubs, and in retailers and dealerships	List of resources shared	ED/Executive	2024-27
			Create and maintain a coach registry to easily connect active coaches with requests for coaching	Registry creation and log of requests/connections	ED/Executive	2024-27
			Promote coaches to members and clubs	Promotional material creation	ED	2024-27
			Annually, identify and offer one on one coaching opportunities to increase experience (especially for target areas of development such as for female, Indigenous, and adaptive programming)	Log of activity	ED	2024-27
			Integrate coaches into HP training	Database of opportunities	ED	2024-27
			Assign athletes to coaches so that practical experience is gained	Log of activity	ED	2024-27

OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
Coaching Mentorship	Promote Equitable Participation and Accessibility Create Healthy and Safe Sports Environment Foster Effective and Trustworthy Leadership in Sport	Coaches moving through the development stages are supported by role models	Provincial coach provides lead mentorship role	Each discipline has one mentorship opportunity annually	ED/Executive	2024-27
			Recruit mentors and protégés for program (particularly female, Indigenous and adaptive)	Provincial coach for all disciplines is the lead mentor	ED/Executive	2024-27
			Provide top technical coach to mentor developing coaches on fundamentals and latest techniques			
OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
Officials Define roles/responsibilities for Officials Coordinator	Create Healthy and Safe Sports Environment Foster Effective and Trustworthy Leadership in Sport	Saskatchewan tournaments will provide opportunities for athletes, coaches and officials to train and develop	Hold 1 clinic for Level 1, hold 1 clinic for Level 2, hold 1 clinic for Level 3	Utilize WSWC's database to track current officials	ED/Executive	2024-27
			Provincial competitions are planned for and coordinated on a multi-year basis	List of positions with job descriptions and identify and close gaps	ED/Executive	
			Create a plan to bring volunteers/officials onboard and develop expertise	Measureable increases over the 3 year time frame in all areas of involvement from data in 2023	ED/Executive	
OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
Officials Increase officials in targeted areas	Promote Equitable Participation and Accessibility Contribute Actively to Reconciliation	Officials will be diverse in their abilities and able to support a breadth of roles	Offer courses/training opportunities for officials	Increase the number of officials in waterski/adaptive from 10 to 25	Exec./ED	2024-27
			Competitions in Waterski, Adaptive and Wakeboard tournaments, provincials, and Westerns/Nationals are planned for and coordinated on a multi-year basis	Increase the number of officials in wakeboarding/adaptive from 5 to 10	ED/Executive	2024-27
			Connect nationally for training opportunities	Increase the number of Indigenous officials from 0 to 3	ED/Executive	2024-27
			Create compensation strategy for consistency across sports		ED/Executive	2024-27
OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
Officials Recruit non-athletes as officials	Foster Effective and Trustworthy Leadership in Sport	Diverse pool of volunteers to support competition	Create compensation strategy for volunteering	Pathway to becoming an official is online and accessible, and part of the SaskFirst athlete development program	ED/Executive	2024-27
			Create list of volunteer positions		ED	2024-27

Athlete Development – Entering the Pathway, Cultivating Participation, Enhancing Performance

OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
Athletes Long-Term Athlete Development (LTAD) model communication and planning	Promote Equitable Participation and Accessibility Contribute Actively to Reconciliation Create Healthy and Safe Sports Environment Foster Effective and Trustworthy Leadership in Sport	Athlete development is consistent with NCCP protocols	Number of athlete finishes and podiums are recorded and tracked for future growth of targets	Each phase of LTAD has activity across each discipline and equity group	ED/Executive	2024-27
		Each discipline understands the progression unique to the competition and requirements for progression	Annual discussion with WSWC to understand the opportunities, requirements and funding for athletes to move from provincial representation to national team	At least one athlete in each discipline moves from Build the Skills to Learn to Compete level during this strategic plan cycle	ED/Executive	2024-27
		Support transition of athletes from fundamentals through foundations to high performance	Provincial competitions are planned for and coordinated on a multi-year basis	At least one athlete from an equity group in one of the disciplines transitions into BTS and preparing for LTC during this strategic plan cycle	ED/Executive	2024-27
			Competition planning includes working with equity groups to build opportunities to train and develop		ED/Executive	2024-27

Sport in Community – Promoting Sport Province Wide, Grassroots Participation

OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
Grassroots Tournaments, Provincials, and Nationals hosting opportunities are extended to all clubs	Create Healthy and Safe Sports Environment Foster Effective and Trustworthy Leadership in Sport Promote Equitable Participation and Accessibility	Development of a larger resource pool for volunteers/officials	Promote tournament and provincials opportunities and hosting grants	Competitions and tournaments are held in more than 2 locations annually	ED/Executive	2024-27
		Coaches and athletes are provided development opportunities			ED/Executive	2024-27
						2024-27
OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
Grassroots Be active in all eight SaskSport Districts	Promote Equitable Participation and Accessibility Create Healthy and Safe Sports Environment Foster Effective and Trustworthy Leadership in Sport Contribute Actively to Reconciliation	Participants understand the value of belonging to the provincial association and a club	Engage existing membership to attract new members, clubs, and assist with setup	Increase the number of clubs to 10	ED	2027
			Create template for Constitution/Bylaws for Clubs	Have clubs in at least 5 districts	ED	2027
			For existing clubs, nurture club development to increase the numbers of members by offering preferred clinic rates and coaching development 1. Identify benefits to membership, rates and incentives 2. Implement incentives 3. Review effectiveness and adjust	Increase membership annually based on WSconnect data	ED	2024-27
			Identify benefits to membership, rates and incentives Promote MAP assistance program Create roadmap on how to start and grow club, including template for Constitution/Bylaws Actively promote new club assistance program Travel clinic booked in at least 5 sports districts annually Travel clinic delivered free to at least 2 equity groups annually Grants written to support the traveling clinic Grants written to support the development of programming and equipment needs for equity groups Grants written to support club development		ED	2024-27
		Attend events for promotion - Boat Shows, Leisure Shows, Sask Regional Parks, AGM			ED	2024-27

OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
Grassroots Increase public awareness	Promote Equitable Participation and Accessibility Create Healthy and Safe Sports Environment Contribute Actively to Reconciliation	Reach broader audience about the benefits of towed water sports	Creation of Online Sports History page	Log of activity with the Parks Associations for clinics/events	ED	2024-27
			Build a traveling exhibit for tournaments and events	Log of Travel Clinic locations and locations of exhibit	ED	2024-27
			Travel clinic booked in at least 5 zones annually to provide grassroots opportunities	Tracking data from the online Sports History project	ED	2025-27
			Cable park becomes a tourist destination	Self-help revenue from the Cable Park	ED/Executive	2024-27
			Marketing plan to include Sask regional and Provincial parks baseline to increase public awareness of water sports and the "try-it" days.		ED/Executive	2024
			Build visual identity through public service announcements and media		ED	2024
			Work with boat dealers, retailers, and sports supports to promote clubs and distribute information about water sports		ED/Executive	2024
			Work with National body to plan/host events		ED/Executive	2024
OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
Grassroots Increase conversion of clinic users to members	Promote Equitable Participation and Accessibility Create Healthy and Safe Sports Environment	Participants understand the value of belonging to the provincial association and a club	Connect travelling clinic to club "try-it" days, offer "fun" tournaments and events	Increase membership annually	ED/Executive	2024-27
			Offer one-week boot camp to sites that have potential to convert to club and build a membership base Leave infrastructure behind	Fun event offered annually	ED/Executive	2024-27

Sport in Community – Relationships and Partnerships

OBJECTIVES	Guiding Principles	Outcome	Activities	Measure	Lead	Timeline
<p align="center">Partnerships</p> <p>Environmental Awareness and community engagement</p>	<p align="center">Promote Equitable Participation and Accessibility</p> <p align="center">Create Healthy and Safe Sports Environment</p> <p align="center">Foster Effective and Trustworthy Leadership in Sport</p>	Cable Park will help to reduce our carbon footprint at the grassroots level	Operation of the Cable Park	Increase in membership overall	ED/Executive	2024-27
		Cable Park will offer HP level opportunities for Wakeboard Cable Events	Hosting of events at Cable Park	Development of Cable Park Club Hosting of provincial events and engagement in planning to host national level events	ED/Executive	2024-27
		Wakesurf community education regarding responsibilities and etiquette for Community Minded Activity in Sask Parks	Creation of posters and tri-fold pamphlet to be distributed to Provincial and Regional Parks Attend AGM for Regional Parks	Posters/trifold log distribution AGM feedback	ED	2024
			Work with partners/NSBA for awareness and opportunities for involvement as donors/sponsors	Grant opportunities explored Recorded/partnerships contacts logged	ED	2024-27
			Explore renewable energy sources for Cable Park	Grant opportunities explored Recorded/partnerships contacts logged	ED	2024-27