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## Waterski and Wakeboard Sask

### Board Meeting Minutes

Nov.18/2024 8:08 pm

Roll call – Jerry Kristian, Ashley Baerg, Mike Strilchuk, Chelsey Strilchuk, Norm Lucas, Denise Wall, Danny Gray, Troy Monz, Mike Napper – Regrets – Michelle Clunie, Tammy Lucas

Approval of Consent Agenda and executive meeting minutes from Oct. 6/24

Motion and Voting – moved by Chelsey, seconded by Danny. Carried

Old Business:

New Business:

**1. VP Finance – Mike S.**

- **Motion** – MAP reimbursement Mike S. moves that the MAP distribution as presented for 2024 be approved. Seconded Jerry. Carried.
- 2024 budget update – SaskFirst reimbursements calculated, will be paid out after Postal Strike. Same with MAP and Adaptive Grant payments.
- 2025 draft budget – (self-help/grants/CSJ) CSJ discussion re: potential reduction in support for the 2025 and 2026 season, and plans to address this with programming to be considered.
- **Motion** - Membership rates for 2025 - Mike S. moves that the membership rates for 2025 will be Individual \$30, Family \$70, Youth (15 and under) \$15. Seconded Danny. Carried.
- Post Membership motion discussion – explore membership benefit opportunity to have 3 prize packages as an add-on, like an additional purchase or potentially offered with a donation to the Legacy Fund or WSWSask Capital Equipment Fund.. Len will explore this and develop a package, coordinated with Mike N.'s assistance and his connections in the industry.

**2. VP Excellence – Jerry –**

- HP SaskFirst applications are with the HP and Sport for All Directors for each discipline. **Each discipline will make their team decisions by Nov. 30<sup>th</sup>**, so Len can announce the team in Dec. The team will have a meeting in Jan. to outline the season.
- plan for budget for 2025 based on draft calendar and commitments – After the teams are created, Len and Jerry will contact each HP director (Wake - Mike N., Waterski - Chelsea S., Adaptive Ashley/Len) and ask for their projected plans and budgets for the upcoming season. Len and Jerry will use the budgets from each discipline as a basis for creating the overall HP budget for 2025.
- Fundraising committee to support SaskFirst team – Christine Stumborg has volunteered to take a lead for 2025. In 2024, we raised over \$5500, goal for 2025 is \$10000

**3. VP Sport for All – Danny –**

- Travel Clinic – fees for clubs, select dates for clubs, and fees for general public 2025 – Len and Danny will set the fees based on the budget for Sport for All, with



the added option of the host providing accommodations to reduce costs. The projected fee structure for 2025

### **Travel Clinic fee structure proposal**

- Club - \$500/day - if the community provides accommodations for the coaches - location must be approved by Waterski Wakeboard Sask - hotels are preferred, however some sites have hosted our coaches as guests - each situation is unique and must be approved by the association
- - \$750/day for clubs if Waterski Wakeboard Sask coaches have to arrange their own accommodations
- General - \$800/day if the community provides accommodations for the coaches - location must be approved by Waterski Wakeboard Sask - hotels are preferred, however some sites have hosted our coaches as guests - each situation is unique and must be approved by the association
- - \$1000/day for non-clubs if Waterski Wakeboard Sask coaches have to arrange their own accommodations

### **Travel Clinic and event focus for Local Legends and Legacy for part of the Underrepresented budget proposal**

- Each Club will be asked to host a Travel Clinic in 2025
  - As part of the Travel Clinic, each club will advertise and promote a Local Legends and Legacy Event
  - The Travel Clinic coaches and boat will be made available for the Local Legends and Legacy Event
  - Clubs will be provided an honorarium of up to a \$1000 to support half of the expenses to run the Local Legends and Legacy Event. To qualify, the club sends a budget to WSWsask for approval, and WSWsask will provide up to half the amount. Example – a club sends in a budget for \$1500 for the event, the club is responsible for \$750, WSWsask will match the amount of \$750 to run an event – this is separate from MAP, and not stackable, so invoices used for matching grant cannot be used for MAP.
  - Each club will need to submit a followup for the Event to receive funding, and send invoices to support the expenses. This will not impact their MAP grant, it will be a separate event to promote the involvement of Local Legends and Legacy Athletes.
  - Plans for the Local Legends and Legacy Event will be up to the local club, but may include a fun competition on the slalom course, a BBQ, tee shirts, fireworks, or whatever their imagination can dream up to promote the Local Legends and Legacy Event
  - Waterski Wakeboard Sask will promote the Local Legends and Legacy Event through the website, eblasts to members, and on social media. WSWsask will work with local clubs for the promotion of the event.
- Cable Park – fees/clinics/opportunities/events/corporate membership (Troy)
- The Cable Park had a successful first year, with goals of adding clinics as a more regular part of the programming. The 3 clinics in 2024 were very positive.



Moving toward a punch card system and onsite payment options as well as continuing the online booking setup with the website. There are grants available to support clinics, and Len will work on them for 2025

- There is a desire to have a second operator's panel, and Len has contacted Konex for a price quotation. Danny and Troy are going to explore local options for a person familiar with electronics to investigate a local supplier.

### **Corporate membership tiers proposal**

#### **\$300 - Silver**

- 20 passes for 15-minute time slots to be used when booking online
- Logo advertising provided on the website
- Each participant must have a signed waiver for the season and become a WSWSk member before accessing the park a second time
- 30-minute booking slot per individual daily

#### **\$750 - Gold**

- 50 passes for 15-minute time slots to be used when booking online
- Logo advertising provided on the website, and on-site in the Guest Services Building
- Social Media shout-out
- Each participant must have a signed waiver for the season and be a WSWSk member before accessing the park a second time
- 45-minute booking slot per individual daily

#### **\$1500 - Platinum**

- 100 passes for 15-minute time slots to be used when booking online
  - 2 times social media shout outs
  - Logo advertising provided on the website, on-site in the Guest Services Building, and on a feature in the park
  - For every new member that signs up, credit will be added to the corporate account, which can be used to increase the advertising on site to more features, or adding to the number of passes available overall.
  - Each participant must have a signed waiver for the season and be a WSWSk member before accessing the park a second time
  - 1 hour booking slot per individual, or can be packaged into an afternoon or day package
- Adaptive grants for SWSC and Regina (Ashley) – 2024 was a challenge and big learning curve, but a successful opportunity, with potential Development athletes preparing for 2025. Grant is written to extend the SWSC opportunity in 2025, and introduce it in Regina.
  - Len will work on applying to access other catchment areas for the Community Development Corporations for casinos similar to Dakota Dunes to build capacity for FNMI athletes

4. VP Coaching/Officials – Michelle



- Courses for Coaching – Foundations/BTS/Boat Drivers’ plan to offer in April before Season start
- boat drivers’ LF – working with WSWC to understand the process, and the opportunity for experienced drivers to be recognized for acceptance without having to take a beginner’s course. Recommend any driving course delivery in SK (BTS or LF) for waterskiing should be from someone with tournament and surepath experience and officials drivers rating otherwise I do not see how it is credible or of value. Let’s move away from ticking boxes and add value to our programs. If that means bringing someone experienced in from out of province then let’s do that.
- Course for Wakeboard Judging for Boat and Cable – goal in 2025 is to have a clinic and develop our own pool of qualified officials.
- Officials update – potential to build capacity to host without needing the extensive out of province support. Working on building capacity in Waterski to be able to have our own pool of qualified officials at higher levels so that we do not have to rely on AB or MB, which reduces our dependency and costs. Many of the ROE’s that we submitted last year were only updated in data base for “judging” levels and did not recognize the calculator, driver or TC roles submitted. I have 2024 ROE’s prepared and they will be submitted once WSWC has updated data base for our drivers, calculators and TC so that we can build on those levels with 2024 officials experience.
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- 5. Other
  - Potential big commitments for 2025 Calendar – Westerns Waterski at SWSC will be co-hosted with MB, and provincials for Waterski will occur the same weekend, to build the officials potential described by Michelle’s plan.
  - 2025 Wakeboard Nationals has been presented to us to bid to host again – potential to co-host with AB, this is in process and the board will be updated, as other volunteers in SK have also stepped forward with commitment to help host events. There is potential to be part of the YXE Urban Games as an event, which is moved to July, Mike N. is working on the concept. Cable Park events will be part of the plan regarding the potential as a satellite site for the YXE Urban Games, and the idea of possibly hosting a Westerns Cable Park competition. (We are the only park in the West!).
  - Insurance company recommends a policy for serving alcohol at events (Beer Gardens) – Len will draft a motion for discussion at the next Exec. Meeting in Jan., for consideration for addition to the policy manual 2025.
  - History Project update – Len – The team is wrapping up the data collection Phase, and will be ready to move into Phase 2, which is the writing stage in the new year. Need help with tracking down archives for the first decade, 1984-1994, there is no data from this time frame in our possession. Please help us track down these records if you can.

Motion to Adjourn 9:43 p.m. – Denise